

# 网店运营推广培训及考核报名操作手册

## 1.注册和登录

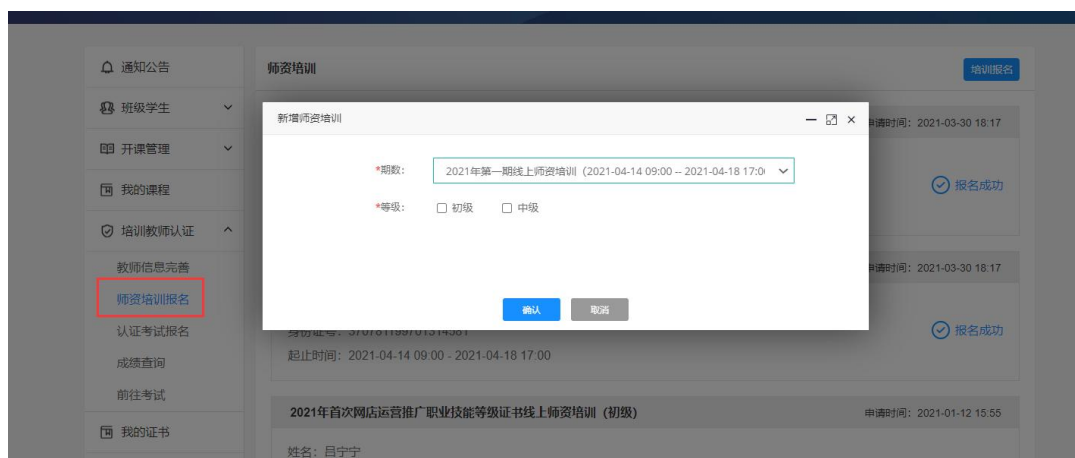
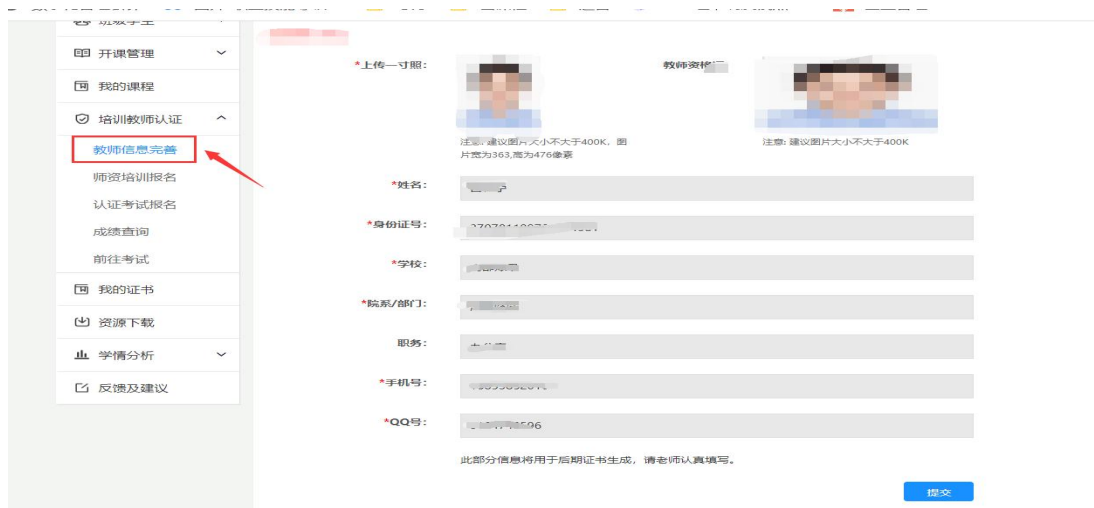
登录鸿科经纬官网云课程栏目（<http://yun.hotmatrix.cn/>），点击“教师账号申请”根据页面提示完成教师账号申请（已有账号直接登录）。



备注：账号注册存在问题请致电：400-0077-890

## 2.师资培训报名

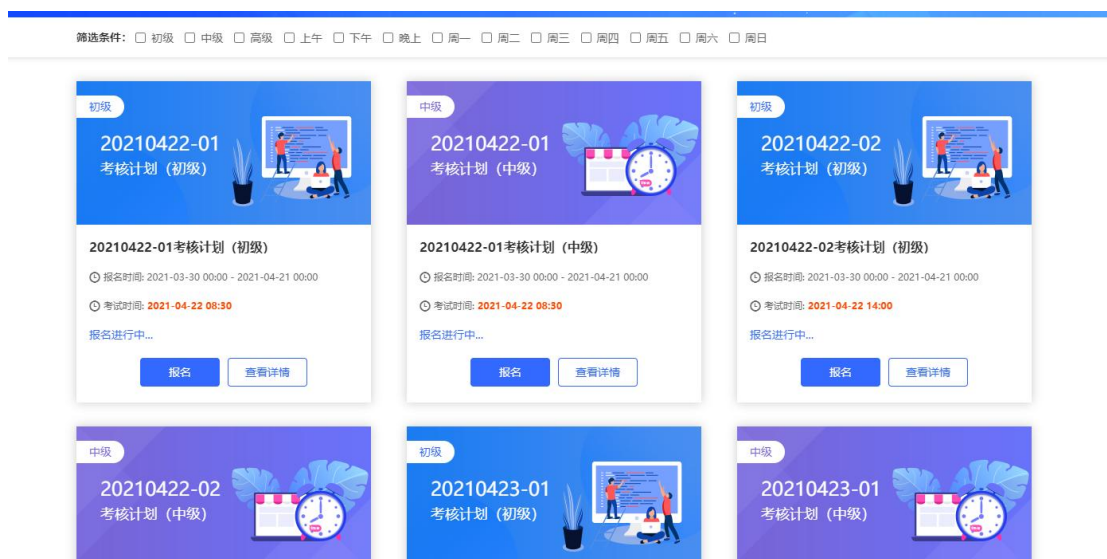
登入账号后选择“培训教师认证-教师信息完善”栏目根据页面提示完善相关信息，信息完善审核通过后，选择“培训教师认证-师资培训报名”栏目，点击右上角蓝色“培训报名”按钮完成报名即可。（期数选择“2022年第三期线上师资培训（跨境方向）”，等级选择所需级别，等级可多选）



备注：\*号标识为必填选项

### 3.认证考试报名

选择“培训教师认证-认证考试报名”栏目，跳转页面后根据自己所学级别选择相对应的考核计划。



## 4.认证考试

根据所选考核计划时间，在考前登录云课程教师账号通过“培训教师认证-前往考试”栏目填写相对应的信息进行考试。默认准考证为手机号，密码为准考证后六位。

The image shows a two-part interface. The top part is a sidebar menu for a training teacher certification system. The menu items are: 班级学生 (Class Students), 开课管理 (Class Management), 我的课程 (My Courses), 培训教师认证 (Training Teacher Certification), 教师信息完善 (Teacher Information Completion), 师资培训报名 (Teacher Training Registration), 认证考试报名 (Certification Exam Registration), 成绩查询 (Grade Query), 前往考试 (Go to Exam), and 我的证书 (My Certificate). The '前往考试' option is highlighted with a red box and a red arrow. The main content area shows a list of certification plans with columns for '申请时间' (Application Time) and '报名' (Registration). The bottom part of the image shows the '网店运营推广等级证书考务管理端' (E-commerce Operation and Promotion Level Certificate Exam Management End) login page. It features a '考生登录' (Candidate Login) form with fields for '账号' (Account) and '密码' (Password). A red box highlights the instruction: '正式考试默认登录账号为准考证号，密码为准考证号后六位' (For the formal exam, the default login account is the certification number, and the password is the last six digits of the certification number). A red '立即登录' (Login Now) button is at the bottom.